

FOR IMMEDIATE RELEASE

What Motivates Kids: A Panel of Kids Tell All

MILWAUKEE, Wisc., Mar 6, 2009 – How often do you get to talk to an expert under 4 feet tall? Now's your chance! What are they experts on? Virtual Worlds! This generation has more experience than any generation before them, which is exactly why we're giving them a chance to reverse roles and play the part of "expert" telling adults what to do for a change.

At this year's Engage Expo! Conference, Jorian Clarke, founder of the popular and long running kid's virtual world KidsCom.com, brings a panel of kids together to give it to you straight – in a way only a kid can. In what proves to be a very unique experience, a panel of kids will descend upon the conference as KidsCom.com's Idea Seeker News Network Reporters. They will critique some of today's most popular virtual worlds and then report their findings.

Hear how they learn about new places online to visit, what makes them come back for more, as well as what they like and don't like about some of today's most well known virtual worlds.

About KidsCom.com

As one of the first virtual worlds designed specifically for kids, KidsCom.com is a fun place where kids meet online to Play Smart, Stay Safe, Have Fun™. It's a place where kids can entertain and express themselves as they take part in adventures on social issues and develop skills and character traits such as patience, persistence and gratitude to help them be successful. On KidsCom.com, kids can customize their own avatar characters, take their avatar characters on learning adventure expeditions, chat with old friends and meet new ones as they explore the Idea Seeker Universe, decorate their own eco-friendly house, play games, nurture virtual pets and create their own home pages in a virtual world made just for them. KidsCom.com is published by Circle 1 Network, LLC.

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NOTE TO EDITORS: Jori Clarke and the panel of KidsCom.com kid reporters are available for interviews immediately following the panel, March 11, 4:00-5:00 p.m.

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